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## Classmate kickstarts “Follow your heart” talk series in Bangalore

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*Soha Ali Khan, Dippika Pallikal, Mahrukh Inayet Rizvi and Juhi Pande address students on this occasion*



Soha Ali Khan at Ryan International School for the ITC Classmate Follow Your Heart series of inspirational talks

**Bangalore-** Classmate, India's leading Education & Stationery brand by ITC's Education & Stationery



Soha Ali Khan being welcomed to Ryan International School for the ITC Classmate Follow Your Heart series of inspirational talks

Products Business (ESPB), believes that each child is unique. Inspired by this belief, the company kick started the series of panel discussion, "Follow Your Heart" at Ryan International School in Kundanahalli today. The session that was addressed by **Soha Ali Khan, Juhi Pande, Dippika Pallikal & Mahrukh Rizvi** to over 400 students focused on the importance of following one's own dreams and not getting pressurized by the set ways of the world. Each of the panel members shared stories from their lives, on how they made decision in their growing up years to follow their own heart's true calling with students leading to where each one of them are today – successful icons in their respective fields of journalism, entertainment television, sports and acting.

Classmate as a brand recognizes the individuality & uniqueness of every child, encouraging them to excel in the field of their choice by 'becoming the first' instead of the being 'the next somebody'. With the "Follow your Heart" talk series, Classmate aims to encourage and inspire school students by setting a right example and providing them right guidance and encouragement.



Commenting on the occasion, Mr. Karan Kumar, Marketing Manager, ITC ESPB, said, "Classmate believes



Soha Ali Khan, VJ Juhi Pande, Indian squash player Dippika Pallikall & Mahrukh Rizvi - snr jouro with students at Ryan International School for ITC Classmate Follow Your Heart series (2)

in nurturing individual strengths of each child and helping them in developing into holistically developed human beings. The brand endeavors to encourage children by helping them identify their inherent skills and interests and follow their heart's own calling. The talk series communicates exactly this. The idea here is to make children interact and hear real life stories of people who started perhaps playing conventional roles post education, but then decided to follow their own heart's true-calling and have become what they are today. *Soha Ali Khan, Juhi Pande, Dippika Pallikal & Mahrukh Rizvi* are established, recognized icons in the vocational fields that they represent today – they are people who perhaps braved odds to follow their dreams.”

Classmate as a brand promises to support a child's dreams with equally unique & capable set of stationery products like notebooks, writing, drawing, art and math instruments. The talk show that focuses on child empowerment will be replicated next week in cities like Delhi, Bangalore & Chandigarh.



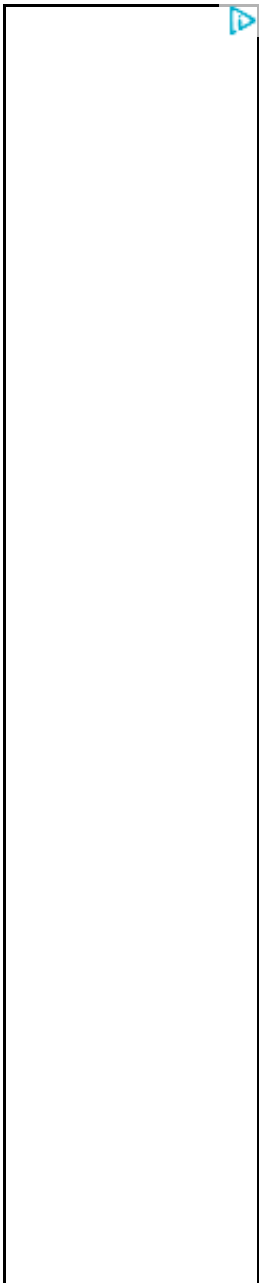
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